

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period:

January 23, 2021 – January 22, 2022

- 1) Employment Unit:** Beasley Media Group, Point Pleasant/Manahawkin, NJ
- 2) Unit Members (Stations and Communities of License):** WRAT(FM); Point Pleasant, NJ
WJRZ-FM; Manahawkin, NJ
- 3) EEO Contact Information for Employment Unit:**

Mailing Address: 1731 Main St. Lake Como, NJ 07719	Telephone Number: 732-249-2600
	Contact Person/Title: Betsy L. Calderin Regional Controller - NJ
	E-mail Address: Betsy.Calderin@bbgi.com

4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:

Job Title	Recruitment Source Referring Hire
(a) Senior Account Executive	Employee Referral/Internal Posting
(b) Account Executive	Employee Referral/Internal Posting

5) Job Title: Senior Account Executive Referral Source(s) of Hires: Employee Referral/Internal Posting

Source*	Contact	Address	Phone #	# of interviewees referred
Internal Posting/Employee Referral	WRAT Office Manager	1731 Main St. Lake Como, NJ 07719	732-681-9591	2
WRAT Website	Sales Manager	www.wrat.com	732-681-9591	
WJRZ Website	Sales Manager	www.wjrz.com	732-681-9591	
BBGI.COM	Sales Manager	bbgi.com		
New Jersey Broadcasters Association(see attached)	Terrie Knight	www.njba.com /Broadcast 1 Source 348 Applegate Rd., Monroe, NJ	609-860-0111	
NJ Ad Club	Pat Hanley	199 Prospect Avenue North Arlington, NJ 07031	(201) 998-5133	

Stations WRAT(FM) and WJRZ-FM are Equal Opportunity Employers.

Indeed.com		N/A		3
Handshake.com		N/A		
LinkedIn		N/A		

5) Job Title: Account Executive Referral Source(s) of Hires: Employee Referral/Internal Posting

Source*	Contact	Address	Phone #	# of interviewees referred
Internal Posting/Employee Referral	WRAT Office Manager	1731 Main St. Lake Como, NJ 07719	732-681-9591	2
WRAT Website	Sales Manager	www.wrat.com	732-681-9591	
WJRZ Website	Sales Manager	www.wjrz.com	732-681-9591	
BBGI.COM	Sales Manager	bbgi.com		
New Jersey Broadcasters Association(see attached)	Terrie Knight	www.njba.com /Broadcast 1 Source 348 Applegate Rd., Monroe, NJ	609-860-0111	
Indeed.com		N/A		3
Handshake.com		N/A		
LinkedIn		N/A		

6) Total # of Interviewees Referred: For the period from January 23, 2021 – January 22, 2022 this Employment Unit interviewed 10 interviewees for full-time job vacancies.

7) Supplemental Recruitment Initiatives.

A. Initiative: Participant-Career Fairs on Events/Programs Promoting Careers in Broadcasting

Attendance at 10 Brick Chamber Business to Business Expos in 2021 in Brick, NJ from 2/21-12/21. Prospective employees and interns were provided with information regarding available Beasley Media NJ job/intern openings. Resumes were also accepted.

On 7/01/21, Daniel Finn, SVP attended the Ocean County Business Association in Toms River, NJ for networking and recruitment possibilities. Beasley Media NJ's Linda Cronk is the President of the Monmouth County Business Association.

On 9/29/21, the employment unit attended Monmouth County Workforce Development Job Fair at Brookdale Community College campus in Lincroft, NJ. Information was provided to prospective employees and interns regarding available Beasley Media NJ job/intern openings.

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On 9/29/21, the employment unit attended the NJ Ad Club Jersey Awards at The Grove, in Cedar Grove, NJ. This event was heavily attended by both students and professionals seeking employment opportunities. Prospective employees and interns were provided with information regarding available Beasley Media NJ job/intern openings.

On 10/2-10/3/21, the employment unit attended the Southern Ocean Chamber of Commerce's Chowderfest in Beach Haven, NJ. Prospective employees and interns were provided with information regarding available Beasley Media NJ job/intern openings. Resumes were accepted

On 10/25/21, the employment unit attended the Greater Toms River Chamber of Commerce "On Tap" Networking event at Toms River Brewing in Toms River, NJ. Prospective employees and interns were provided with information regarding available Beasley Media NJ job/intern openings. Resumes were accepted and questions regarding career opportunities and the application process were answered.

On 12/10/21, the employment unit attended the Monmouth Ocean Development Council Holiday Networking Luncheon at Jumping Brook Golf Club in Neptune, NJ for networking and recruiting possibilities.

B. Initiative: School/Community Tours

Scout Tours are a 30 minute, general overview of the various departments within the radio station. The Scouts are given a tour of the radio station to see how the equipment operates, learn how on-air personalities prepare for an air shift, and observe how different departments work together to keep a radio station running. Specific duties of each department are discussed. Also, the scouts are given the opportunity to record hear themselves on the radio on the ride home. No requests were received during this reporting period due to COVID-19, but we will continue to promote this opportunity.

C. Initiative: Internship Program - On-going (1/23/21-1/22/22)

WRAT/WJRZ-FM conducts an ongoing internship program that is advertised on the station websites and through notifications and internship fairs with local colleges. Internships are offered in Promotions with opportunities to explore other departments such as On-Air, Production, and Sales. All internships stress hands-on involvement with the relevant departments.

During the reporting period the following colleges have had or currently have interns at WRAT-FM / WJRZ: Salisbury University, Monmouth University and The Media School, Indiana University. Several interns worked with the stations during the reporting period.

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D. Initiative: EEO Outreach Announcements

From 1/23/2021 through 1/22/2022, the stations regularly aired EEO outreach announcements on behalf of the NJBA.

E. Initiative: Management Training

Regional management personnel reviewed the FCC's EEO FAQ ("FAQs About Equal Employment Opportunity Rules") at <https://www.fcc.gov/general/eeo-frequently-asked-questions>. The FAQ provides a wide-ranging guide to the FCC's EEO rules and policies.

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