

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for

the period: January 23, 2024 – January 22, 2025

- 1) Employment Unit:** Beasley Media Group, Point Pleasant/Manahawkin, NJ
- 2) Unit Members (Stations and Communities of License):** WRAT(FM); Point Pleasant, NJ
WJRZ-FM; Manahawkin, NJ

3) EEO Contact Information for Employment Unit:

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	Contact Person/Title: Betsy L. Calderin Regional Controller - NJ
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4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit: 0

The Employment Unit did not have any full-time vacancies during the reporting period.

- 5) Total # of Interviewees Referred:** For the period from January 23, 2024 to January 22, 2025, the Employment Unit interviewed 0 interviewees for 0 full-time job vacancies.

6) Supplemental Recruitment Initiatives:

A. Initiative: Participant-Career Fairs and Events/Programs Promoting Careers in Broadcasting

From 1/23/24 - 1/22/25, the employment unit participated in 12 monthly Brick Chamber Business to Business Expos in Brick, NJ. Prospective employees and interns were provided with information regarding available Beasley Media NJ job and internship openings. Resumes were also accepted. Employment Unit attendees: Director of Sales, Account Executive.

On 1/24/24 the employment unit attended the Tee Off 2024 Multi Chamber Event in Jackson Township, NJ. Exhibitor tables were set up and information was provided to prospective employees and interns regarding available Beasley Media NJ job/internship openings. Attended by Director of Sales, Assistant Promotions Director and Account Executive.

On 3/05/24 the employment unit attended the Stockton University Spring Career Fair in Galloway Township, NJ. The station tent was set up and information was provided to prospective employees and interns regarding available Beasley Media NJ job/internship openings. Attended by Promotions Director and Assistant Promotions Director.

Stations WRAT and WJRZ-FM are Equal Opportunity Employers

On 3/26/24 – 03/27/24 the employment unit attended the NJ Chamber of Commerce Summit in Atlantic City, NJ. Information about the stations and open positions was displayed. There were discussions on how to make the state's business climate better positioned for the future. Employment Unit attendees: Director of Sales, Account Executives.

On 4/16/24 the employment unit attended the Asbury Park Chamber of Commerce Business Expo in Asbury Park, NJ. The station had a table set up and information was provided to prospective employees and interns regarding available Beasley Media NJ job/internship openings. Attended by Director of Sales, Assistant Promotions Director and Account Executive.

On 5/15/24 the employment unit attended the OCTVS Career Event at the Jersey Shore Blue Claws Stadium in Lakewood, NJ. Prospective employees and interns were provided with information regarding the available Beasley Media New Jersey openings. Attended by: Promotions Director

On 9/18/24 the employment unit attended the NJ Ad Club Jersey Awards at The Grove, in Cedar Grove, NJ. The evening was hosted by the Program Director. This event was heavily attended by both students and professionals seeking employment opportunities. Prospective employees and interns were provided with information regarding the available Beasley Media New Jersey openings. Attended by: Program Director and Continuity Director.

B. Initiative: School/Community Tours

Scout Tours are a 30-minute general overview of the various departments within the radio station. The Scouts are given a tour of the radio station to see how the equipment operates, learn how on-air personalities prepare for an air shift, and observe how different departments work together to keep a radio station running. Specific duties of each department are discussed. Also, the Scouts are given the opportunity to record and hear themselves on the radio on the ride home. A Scout tour was given on 4/30/24.

C. Initiative: Internship Program - Ongoing (1/23/24 - 1/22/25)

WRAT/WJRZ-FM conducts an ongoing internship program that is advertised on station websites and through notifications and internship fairs with local colleges. Internships are offered in Promotions with opportunities to explore other departments such as On-Air, Production, and Sales. All internships stress hands-on involvement with the relevant departments.

During the reporting period the following colleges have had interns at WRAT-FM / WJRZ: Rider University, Rutgers University and the University of Pennsylvania. Three interns worked with the stations during the reporting period.

D. Initiative: EEO Outreach Announcements

From 1/23/2024 through 1/22/2025, the stations regularly aired EEO outreach announcements on behalf of the NJBA.